

Measuring corn production county-by-county, day-by-day

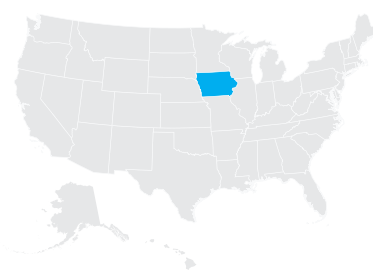


Today, crop predictions are based on sampling.
Samples are incomplete and infrequent—
and techniques are unchanged for 50+ years.

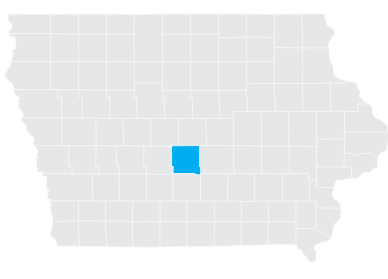
USDA crop predictions are based on tens of thousands farmers out of millions.
Their final report is not released until the following year, and may be corrected later.
County-level data is not available until after the growing season ends.

For many countries no reliable predictions are available.

Satellites enable us to look at every farm, every day—worldwide.



IOWA



POLK COUNTY

