

a model of **innovation**

innovation

convention convention

innovation

insight

convention convention

innovation

change

insight

convention convention

innovation

value

change

insight


convention convention

innovation

value

change

insight

convention  innovation convention

Our

innovation

is

to

Our

innovation

requires

preparation

to

5+

OR

innovation

requires

preparation

(a bit of luck)

OR

IS

OR

innovation

requires

preparation

(immersion)

(a bit of luck)

Q

Q

5

(a bit of luck)

preparation

(immersion)

aids

insight (seeing opportunity)

ity)

comes from

individuals

COINVERTER

convention₁

su!

community₁

agrees on & is shaped by

convention₁

convention

is!

ins!

community₁

agrees on & is shaped by

convention₁

maintains relationship to

context₁

(environment)

governance

community₁

agrees on & is shaped by

convention₁

maintains relationship to

context₁

(environment)

may fail to recognize

pose long-term threats to any

pressure (external)
decay (internal)

ins!

community₁

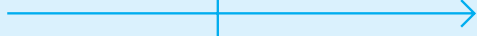
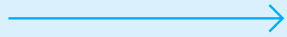
agrees on & is shaped by

convention₁

maintains relationship to

context₁

(environment)



pose long-term threats to any

may fail to recognize

each faces

pressure (external)
decay (internal)

inevitably lead to

change (disturbance)

ins-

community₁

agrees on & is shaped by

convention₁

maintains relationship to

context₁

(environment)

may fail to recognize

pose long-term threats to any

each faces

is imbalance in relations among

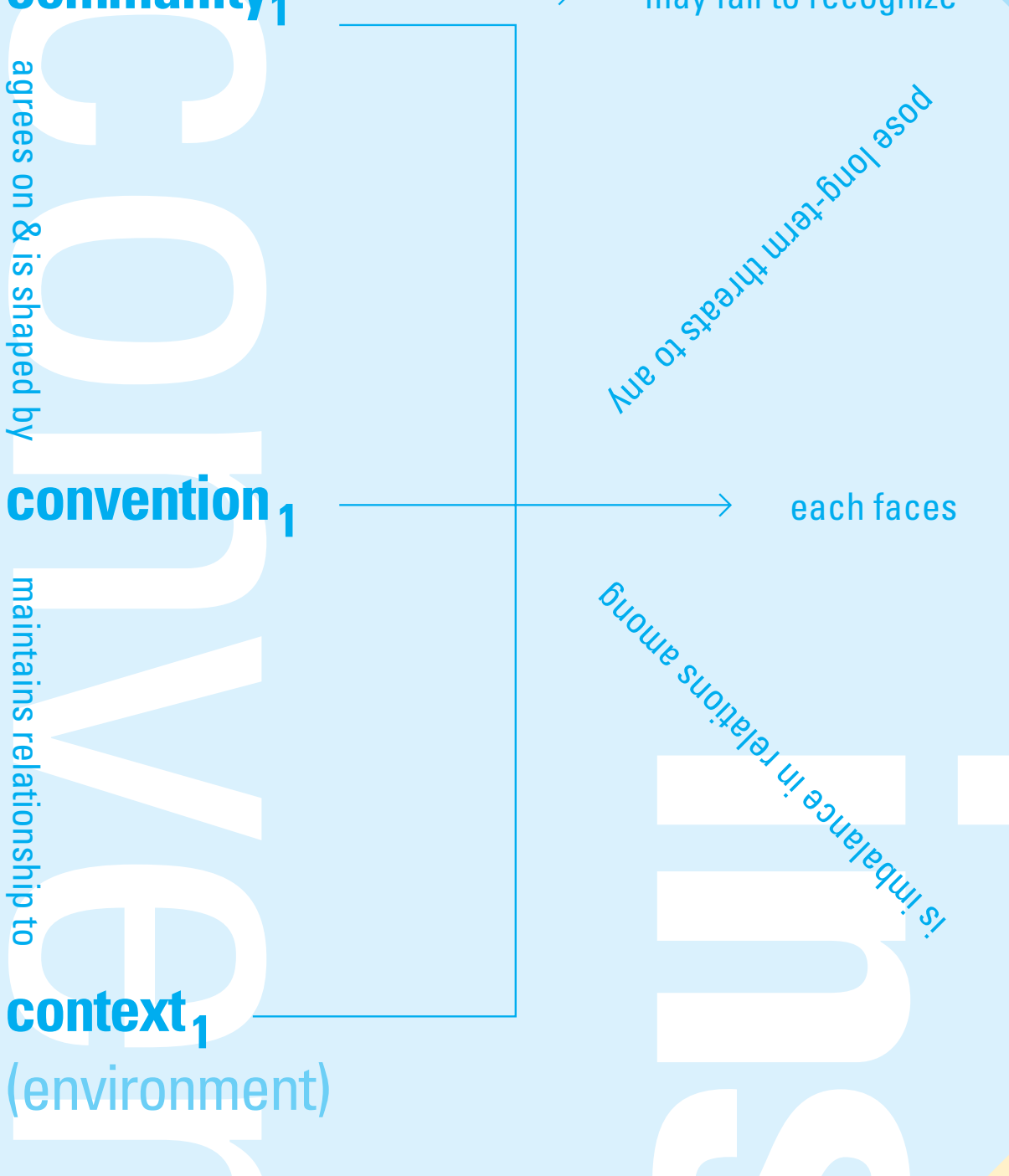
pressure (external)
decay (internal)

inevitably lead to

change (disturbance)

disturbs relations creating

misfit (pain)



Conventionalism

convention₁

maintains relationship to

context₁
(environment)

to any

each faces

is imbalance in relations among

to

change (disturbance)

disturbs relations creating

misfit (pain)

that is large enough gains

recognition (definition)

frames

Opportunity

relationship to
context₁
(environment)

innovation

requires

preparation
(immersion)

(a bit of luck)

aids

insight (seeing opportunity)

misfit

meeting

misfit (pain)

that is large enough gains

recognition (definition)

frames possibilities for

is imbedded

innovation

requires

preparation
(immersion)

(a bit of luck)

aids

insight (seeing opportunity)

must be shared through

articulation (prototyping)

frames possibilities for

recognition (definition)

gains

John Gorn

John Gorn

John Gorn

innovation

requires

(a bit of luck)
preparation
(immersion)

aids

insight (seeing opportunity)

must be shared through

articulation (prototyping)

must be proved through

demonstration (testing)

turnover

performance

Top 6

demonstration (testing)

reduces risk, encouraging

adoption (counter-change)

vention

Top 3

demonstration (testing)

reduces risk, encouraging

adoption (counter-change)

reforms relations creating

fit (gain)

vention

Value

Change

fit (gain)

reforms relations creating

adoption (counter-change)

reduces risk, encouraging

demonstration (testing)

ough

ough
demonstration (testing)

reduces risk, encouraging

adoption (counter-change)

leads to new

actions

reforms relations creating

fit (gain)

Value

ough
demonstration (testing)

reduces risk, encouraging

adoption (counter-change)

reforms relations creating

fit (gain)

Ver
e
leads to new **actions**

beliefs

leads to new

actions

demonstration (testing)

reduces risk, encouraging

adoption (counter-change)

reforms relations creating

fit (gain)

Value

beliefs

leads to new

actions

artifacts

demonstration (testing)

reduces risk, encouraging

adoption (counter-change)

reforms relations creating

fit (gain)

Value

beliefs

may lead to

leads to new

actions

may lead to

artifacts

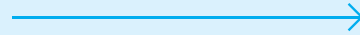
demonstration (testing)

reduces risk, encouraging

adoption (counter-change)

reforms relations creating

fit (gain)



is reflected as increased

value

beliefs

may lead to

actions

may lead to

artifacts

all deliver

is a measure of propensity for

ough

top

value

value

top

value

innovation

requires

preparation

(immersion)

aids

insight (seeing opportunity)

comes from

individuals

drive

Convergent

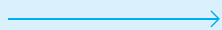
for
must be shared through

must be proved through

reduces risk, encouraging

reforms relations creating

fit (gain)



is reflected as increased

articulation (prototyping)

demonstration (testing)

adoption (counter-change)

change

Value

beliefs

may lead to

actions

may lead to

artifacts

all deliver

value

is a measure of propensity for

Value for individuals

innovation

requires

preparation

(immersion)

aids

insight (seeing opportunity)

comes from

individuals

drive

convention

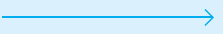
for
must be shared through

must be proved through

reduces risk, encouraging

reforms relations creating

fit (gain)



is reflected as increased

value

articulation (prototyping)

demonstration (testing)

adoption (counter-change)

change

value

beliefs

may lead to

actions

may lead to

artifacts

all deliver

is a measure of propensity for

motivates



start

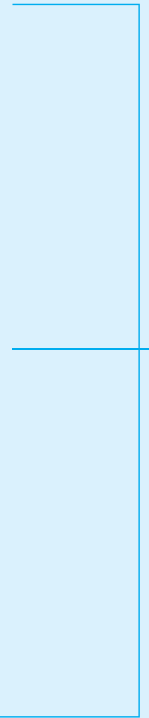
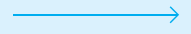


community₁

convention₁

context₁
(environment)

innovation



pose long-term threats to any

is imbalance in relations among

may fail to recognize

each faces

pressure (external)
decay (internal)

change (disturbance)

misfit (pain)

recognition (definition)

(a bit of luck)
preparation
(immersion)

aids

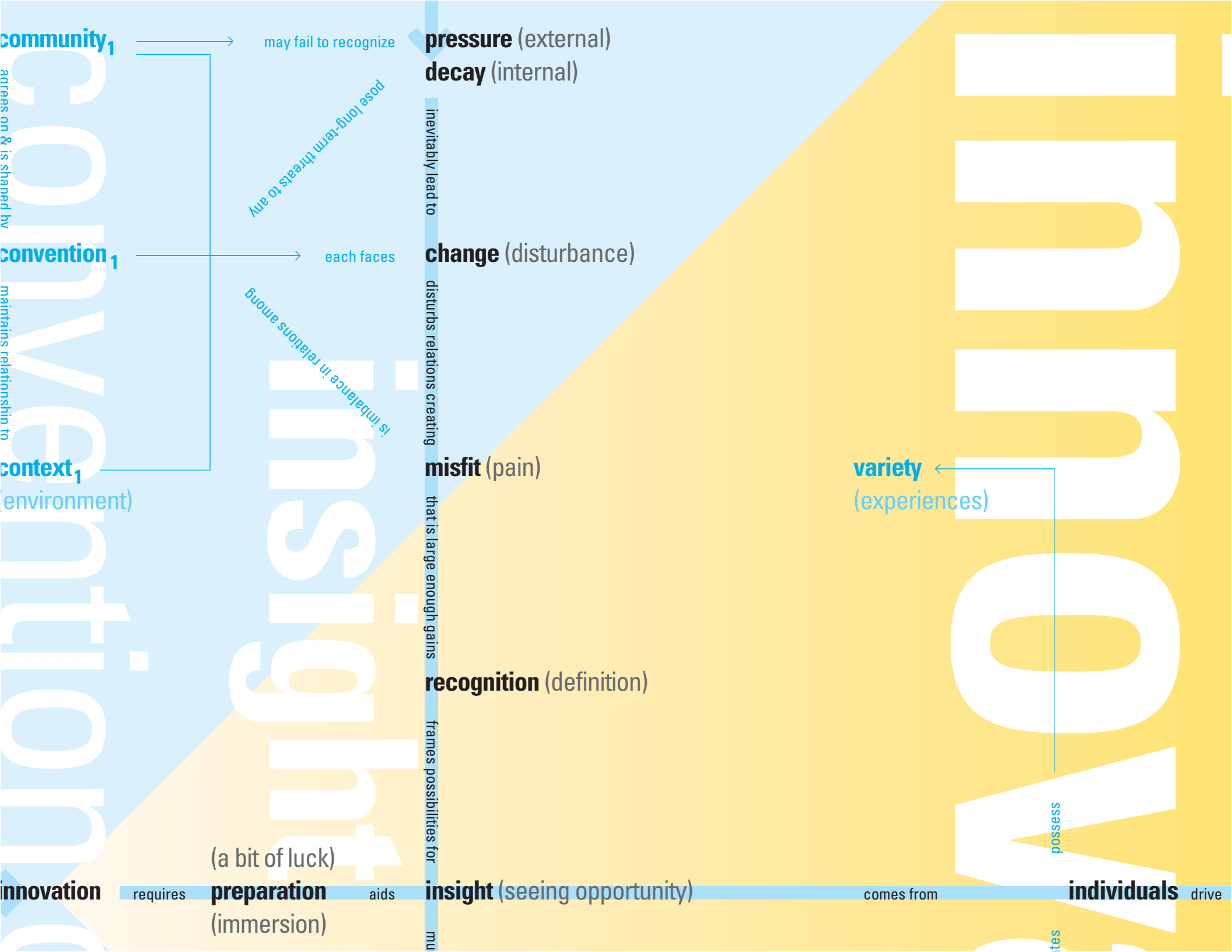
insight (seeing opportunity)

variety
(experiences)

possess

individuals

drive



community₁

convention₁

context₁
(environment)

innovation

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aids

pressure (external)

decay (internal)

inevitably lead to

change (disturbance)

disturbs relations creating

misfit (pain)

that is large enough gains

recognition (definition)

frames possibilities for

insight (seeing opportunity)

mu

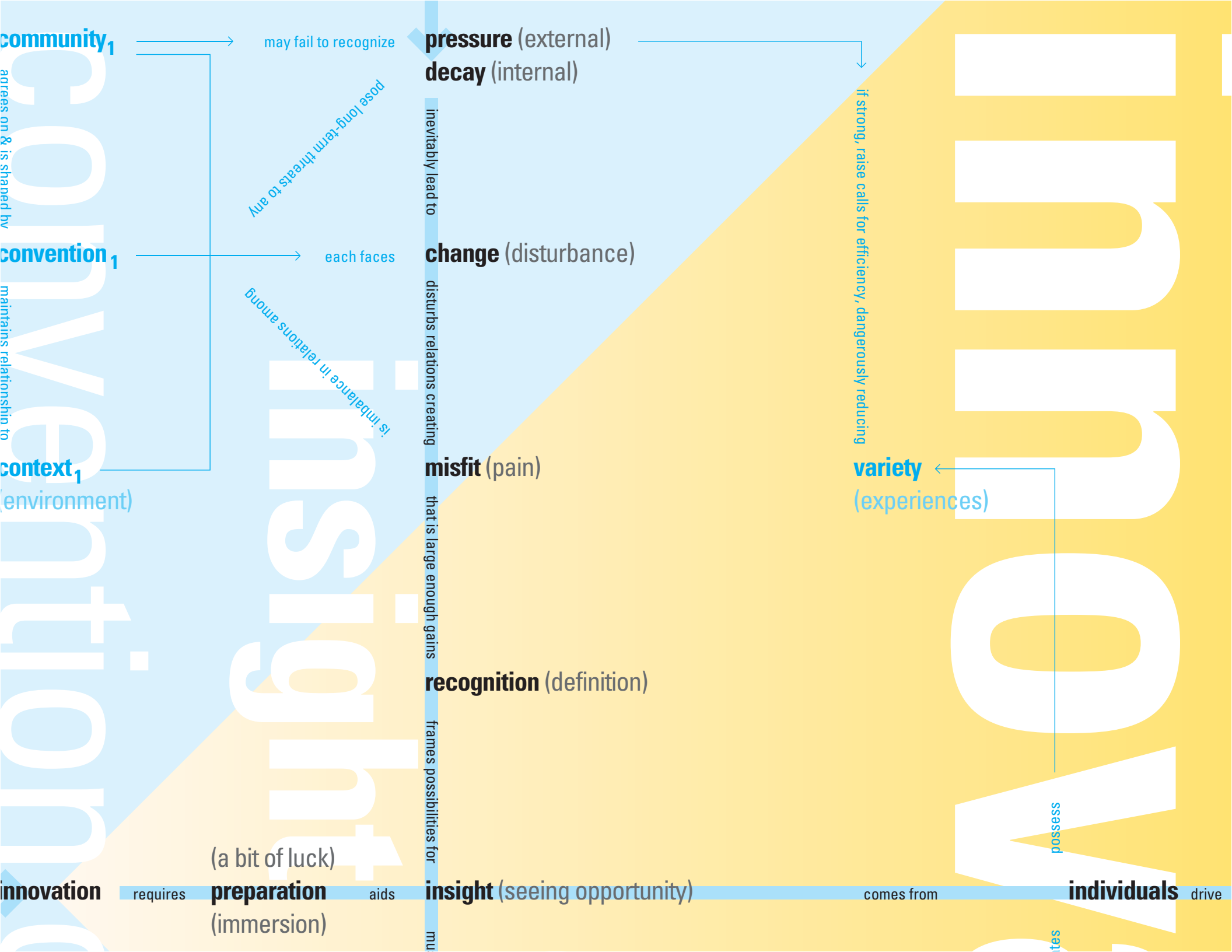
if strong, raise calls for efficiency, dangerously reducing

variety
(experiences)

possess

individuals

drive



community₁

across on & is shaped by

convention₁

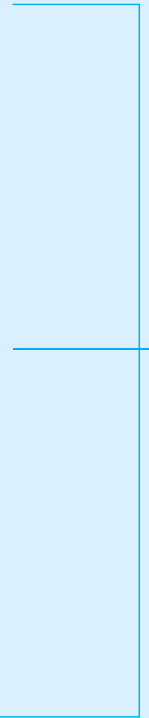
maintains relationship to

context₁

(environment)

innovation

may fail to recognize



pose long-term threats to any

is imbalance in relations among

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inevitably lead to

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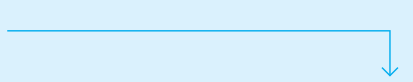
that is large enough gains

recognition (definition)

frames possibilities for

insight (seeing opportunity)

mu



if strong, raise calls for efficiency, dangerously reducing

increases the likelihood of

variety
(experiences)

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drive

insight

variety

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preparation
(immersion)

requires

aids

insight (seeing opportunity)

comes from

must be shared through

articulation (prototyping)

must be proved through

demonstration (testing)

reduces risk, encoura

simple iteration
(trial & error)

helps improve

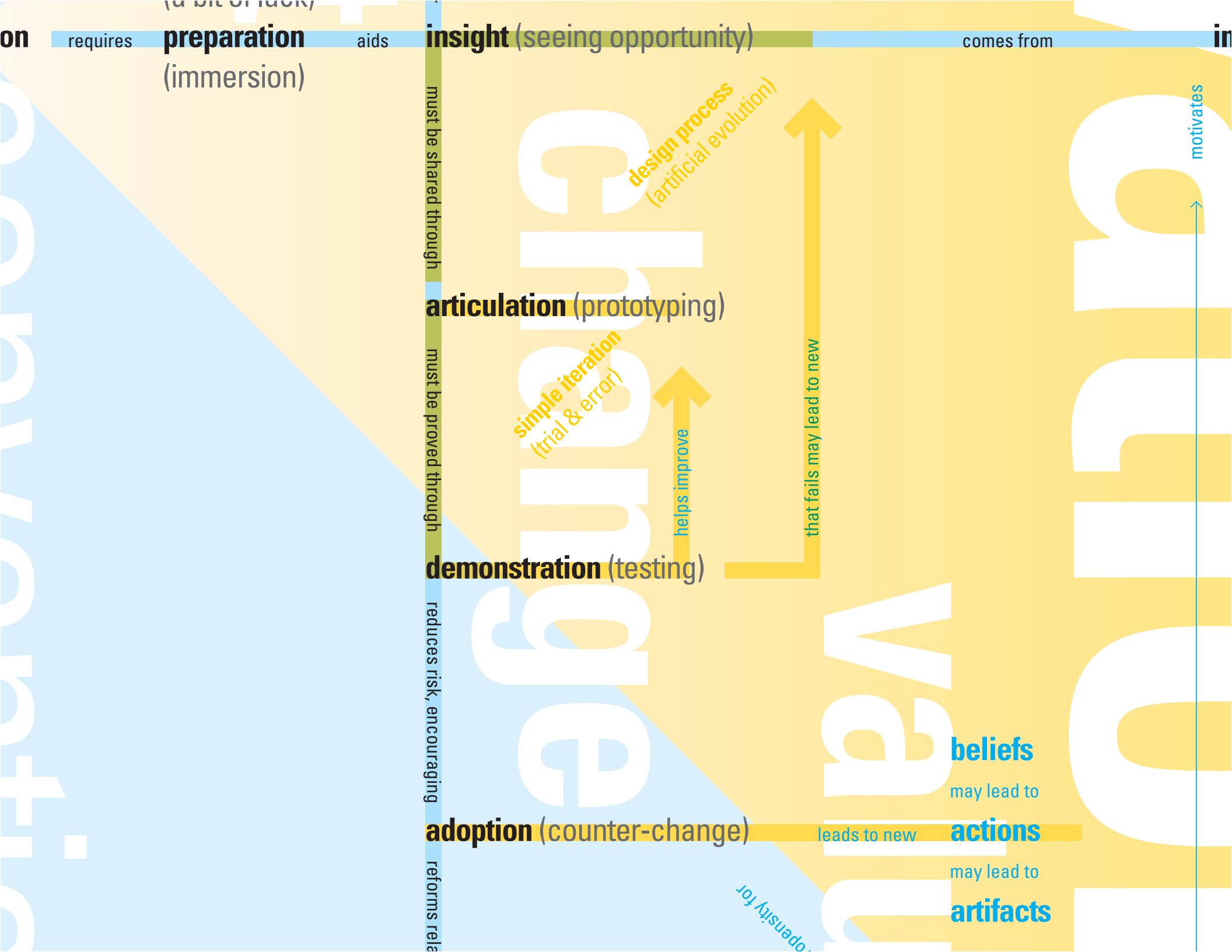
beliefs

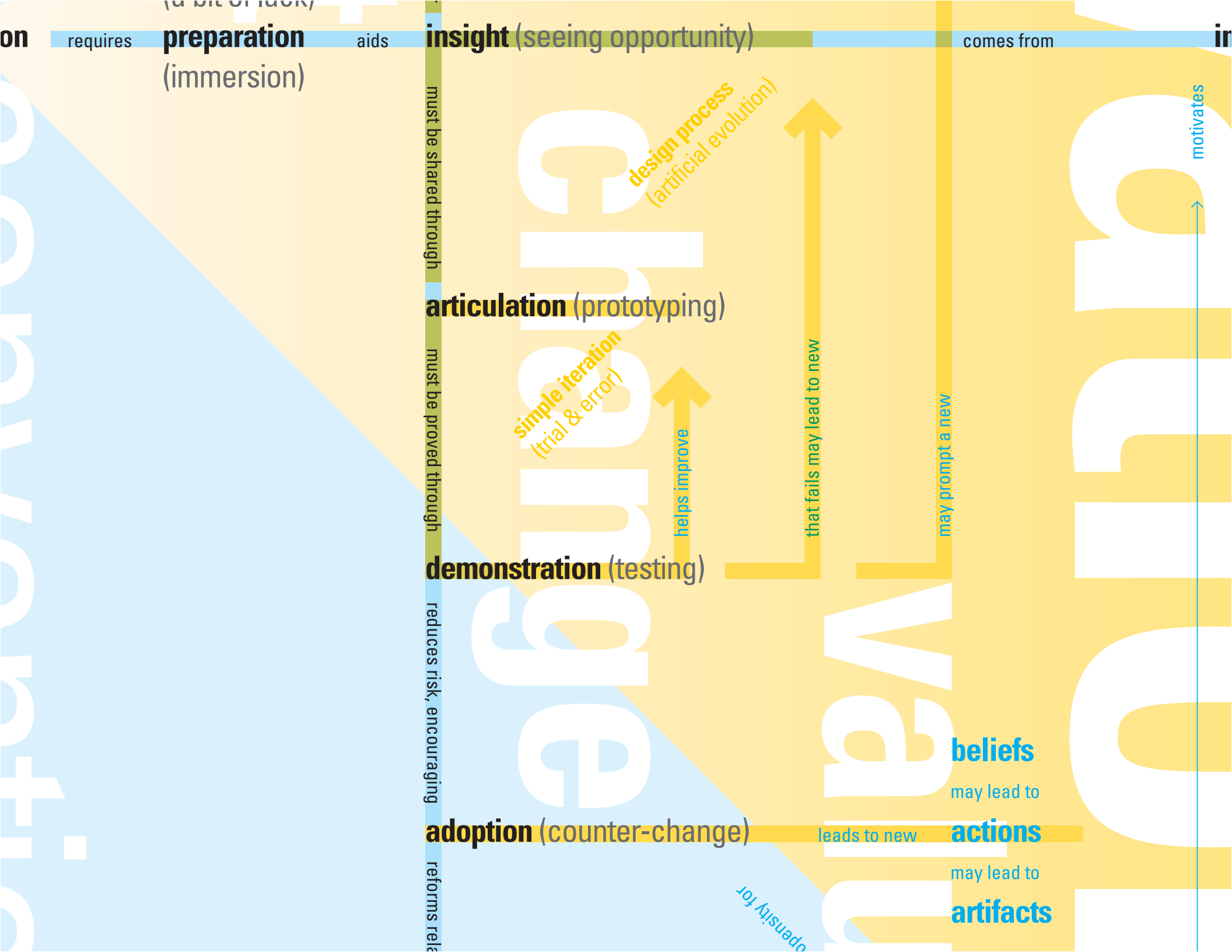
possess

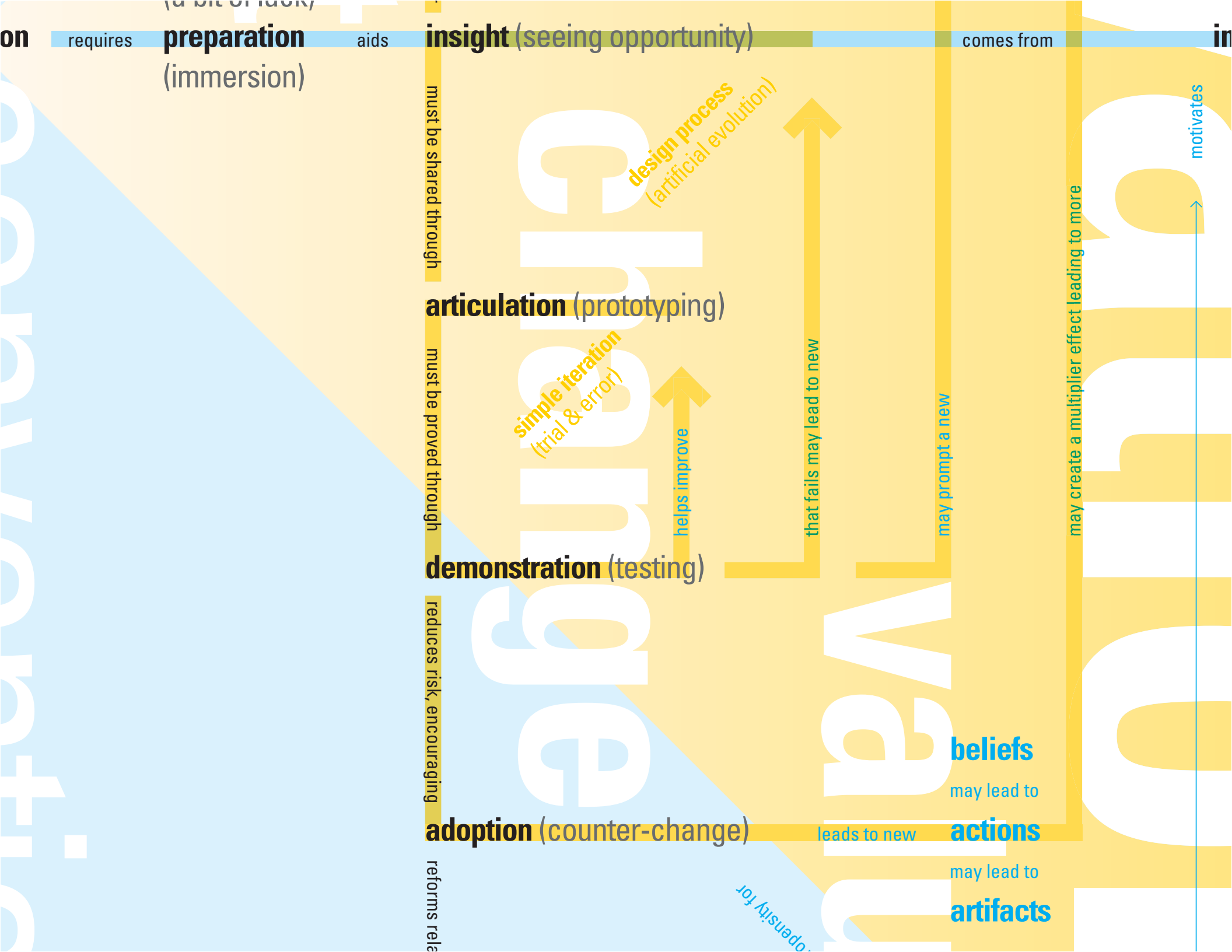
motivates

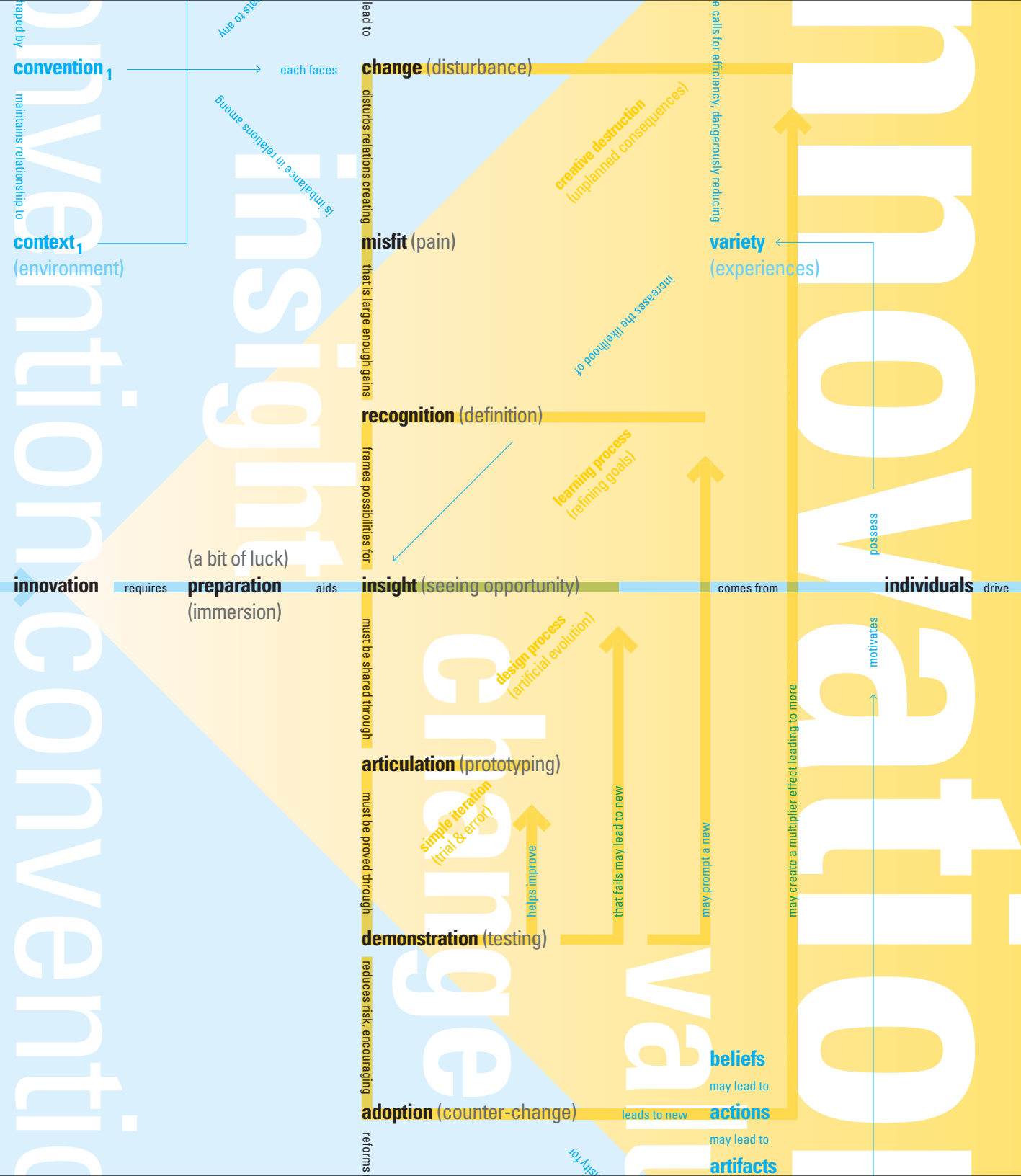
on

in









convergence

community
agrees on & is shaped by

convention₁
maintains relationship to

context₁
(environment)

innovation

requires

preparation
(immersion)

aids

insight (seeing opportunity)

comes from

individual

pose long-term threats to any

each faces
is imbalance in relations among groups

inevitably lead to

change (disturbance)

disturbs relations creating

misfit (pain)

that is large enough gains

recognition (definition)

frames possibilities for

must be s

pressure (external)
decay (internal)

if strong, raise calls for efficiency, dangerously reducing

variety (experiences)

increases the likelihood of

learning process (refining goals)

design process (social evolution)

possess

benefit from
motivates

community
convention
context
innovation

insight

pressure (external)
decay (internal)
change (disturbance)
misfit (pain)
recognition (definition)
insight (seeing opportunity)

learning process (refining goals)
learning process (social evolution)

individual
variety (experiences)
possessed
benefit from
motivates

agrees on & is shaped by

convention₁

maintains relationship to

context₁

(environment)

innovation

requires

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insight (seeing opportunity)

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individual

(a bit of luck)

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can be superseded by

inevitably lead to

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(a bit of luck)

innovation

requires

preparation

aids

insight (seeing opportunity)

comes from

individual

possesses

(immersion)

frames possibilities for

must be shared through

design process
(artificial evolution)

articulation (prototyping)

must be proved through

simple iteration
(trial & error)

helps improve

demonstration (testing)

reduces risk, encouraging

that fails may lead to new

may prompt a new

may create a multiplier effect leading to more

benefit from (increase efficiency by) sharing skills within a
motivates

community₂

evaluates

agrees on & is shaped by

preserves status quo by resisting

convention₂

creates new

maintains

among

adoption (counter-change)

reforms

leads to new

beliefs

may lead to

actions

may lead to

artifacts

stability for

community₁

A community is a system of people who interact within an agreed set of shared conventions.
Typically, members of a community share a common location or membership. They may interact both in person and online together for social or business reasons. Communities only on individuals to provide the steady resources for a service — to share perspectives, insight, ideas, and inspiration.
Over time, new members join and existing members depart. These changes can gradually erode the community base.

convention₁

Every convention underwrites a community.
A convention underwrites a community as a conceptual and practical. It defines a set of shared values and behaviors that members of the community are expected to follow. It is a set of shared values and behaviors that members of the community are expected to follow.
Every innovation has a published or a private convention.

context₁

Every community exists within a context.
Context is the environment which a community lives. In essence, a community must have a stable relationship with its environment. That stable relationship is the purpose of a convention.

innovation

Each innovation is a link between two communities. The gap between the two communities is the innovation. An innovation is a product or process that provides the link.

community₂

Of course, the competition resulting from a successful innovation affects both the convention that created it. Likewise, the community that creates it affects the innovation. It is both the convention that created it and the community that created it that are affected by the innovation.

convention₂

Created new
preserves status quo by resisting

may fail to recognize

Agrees on & is shaped by

each faces

can be superseded by

(a bit of luck)

requires

prepares

as it diffuses becomes

evaluates

Created new

preserves status quo by resisting

is balance in relations among

pressure (external)

Pressure erodes boundaries. Resisting erodes resources and safety. Inevitably, both are lost.

decay (internal)

Pressure erodes or decay erode changing the relationship between a community and its context. That relationship—defined as a convention—is no longer sustainable as long as it is.

change (disturbance)

Pressure erodes or decay erode changing the relationship between a community and its context. That relationship—defined as a convention—is no longer sustainable as long as it is.

misfit (pain)

A misfit arises when a convention no longer maintains a shared relation between a community and its context. Multi-members build a pain. It is a case of physical, mental, social, or financial—members of the community.

recognition (definition)

Recognition of truth comes from observation and experience. Recognition—such as through a misfit. But identifying a problem requires definition. Definitions are constructed—agreed to. Thus, definitions are political acts. This, definition is a political act. An exercise of power.

insight (seeing opportunity)

Insight begins a process of redefining. It begins to see the most promising part of the misfit. It begins to see the most promising part of the misfit. It begins to see the most promising part of the misfit. It begins to see the most promising part of the misfit.

articulation (prototyping)

For insight to matter, it must be articulated—given form. It begins to articulate. It begins to articulate. It begins to articulate. It begins to articulate.

demonstration (testing)

Articulation provides a means of sharing an insight. Demonstration provides a means of sharing an insight. Demonstration provides a means of sharing an insight. Demonstration provides a means of sharing an insight.

adoption (counter-change)

The scale of change varies. Many people have proposed models, for example. Michael Chesney. Recognizing a new means of creation. Creating new opportunities for discovery within the domain. Increasing the efficiency with which the discovery is applied.

if strong, raise calls for efficiency, dangerously reducing

is possible in relations among

is possible in relations among

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is possible in relations among

is possible in relations among

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a model of innovation

Innovation is a link between two communities. The gap between the two communities is the innovation. An innovation is a product or process that provides the link.

variety (experiences)

The changes that survive are by definition those a community finds effective. This space because they increase the power to solve a problem or to create a new one.

benefit from (increase efficiency by sharing skills with a

Individuals who are engaged in creative processes. Individuals who are engaged in creative processes. Individuals who are engaged in creative processes. Individuals who are engaged in creative processes.

may prompt a new

that fails may lead to new

may create a multiplier effect leading to more

may prompt a new

may prompt a new

may prompt a new

may prompt a new

may prompt a new

may prompt a new

may prompt a new

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beliefs

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actions

may lead to

artifacts

all deliver

value

is reflected as increased

value

is reflected as increased

value

is reflected as increased

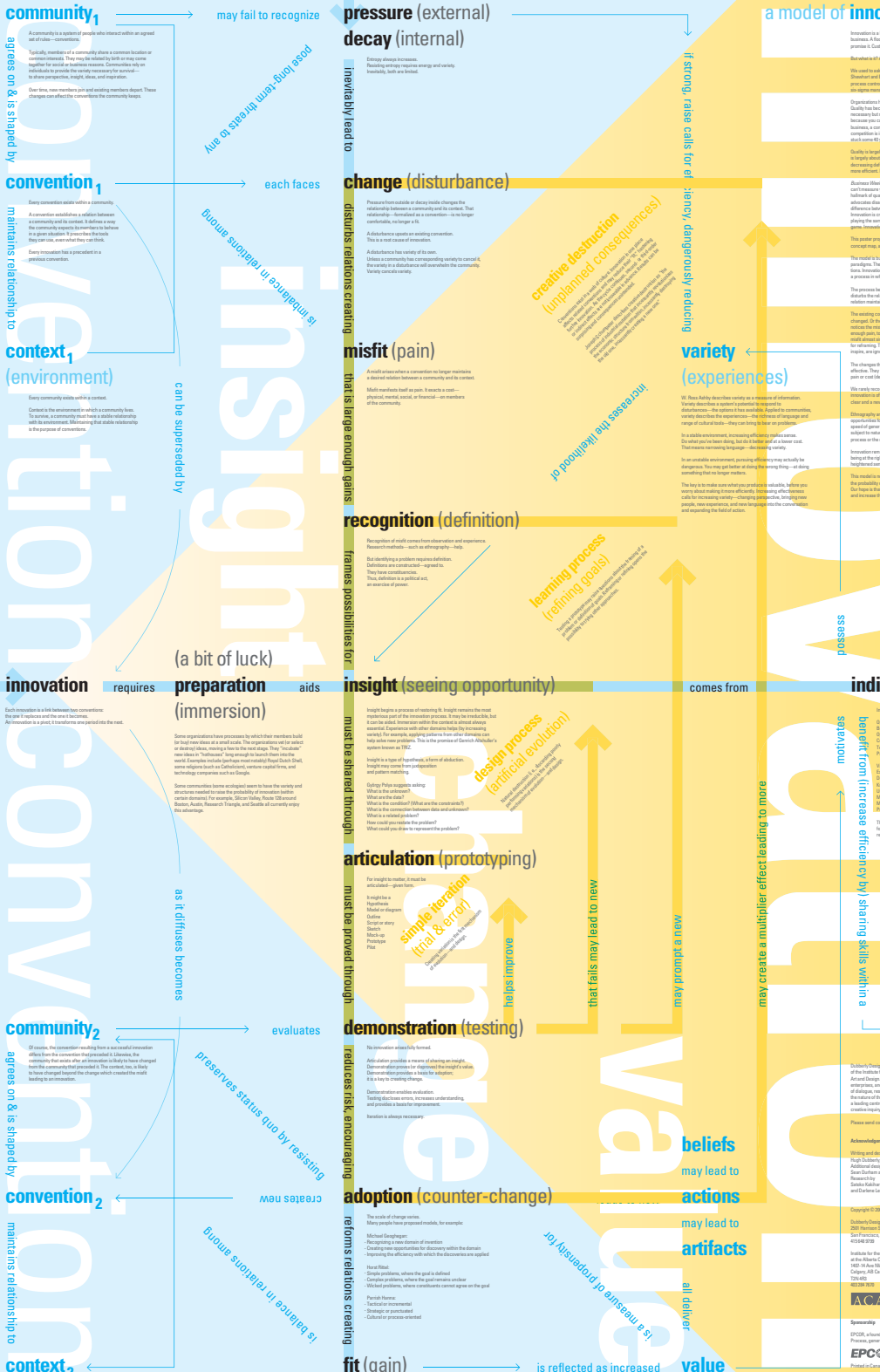
value

is reflected as increased

value

is reflected as increased

value



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